

2020



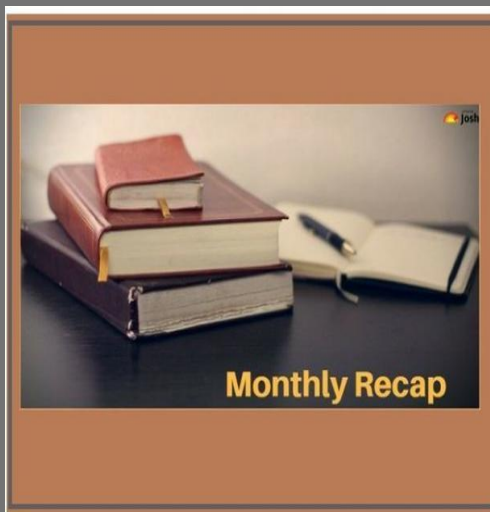
# BHARUCH DISTRICT MANAGEMENT ASSOCIATION

An ISO 9001:2015 Certified Organization

## *e – Panorama*

ISSUE-02

NOVEMBER, 2020



November

2020

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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29	30					

EVENTS  
UPDATE



Nov. 2020

## **ISSUE COVERS...**

- *Message from President's Desk*
- *Events during the Month*
- *Our Esteemed Members*
- *Article on 'VALUE CREATION'*



**“THE TRUE  
TEST OF  
LEADERSHIP IS  
HOW WELL YOU  
FUNCTION IN  
CRISIS”**



# MESSAGE FROM PRESIDENT'S DESK

Dear Readers,

It gives me immense pleasure to bring to you the 2<sup>nd</sup> Issue of BDMA e-panorama which reflects the excellent activities held in the month of November 2020. I appreciate efforts out by our core team and Forum chair, Co-chair for organizing sensible knowledge sharing webinars on latest trends and issues. I take the opportunity to also thank all industries of Bharuch district especially our members for whole-heartedly participating in the various programs. Also thanking our committee member Mr. Trehan for giving a thoughtful article on 'Value Creation' which is very realistic and helpful to all.

**I request readers to enroll your organization as a member of BDMA.** *Institutional as well as Individual Membership offered by BDMA ensures your association & affiliation to a professional organization which benefits you.. "in creating & expanding your network; our all programs' communication to reach you anywhere you are; considerable benefits in events' participation; and also strengthens the mutual growth."* Wish you stay connected to BDMA and take advantage of wonderful events in the ever changing normal.



Warm regards,

Harish Joshi

President, BDMA

## Appointment of BDMA President as a Member of IQAC, VNSGU, Surat



Re-Accredited by NAAC with 'A' Grade  
**VEER NARMAD SOUTH GUJARAT UNIVERSITY**  
University Campus, Udhna-Magdalla Road, SURAT - 395 007, Gujarat, India.

વીર નર્મદ દક્ષિણ ગુજરાત યુનિવર્સિટી  
યુનિવર્સિટી કેમ્પસ, ઉધના-મગદલા રોડ, સુરત - ૩૯૫ ૦૦૭, ગુજરાત, ભારત.

Tel : +91 - 261 - 2227141 to 2227146, Toll Free : 1800 2333 011, Fax : +91 - 261 - 2227312  
E-mail : info@vnsqu.ac.in, Website : www.vnsqu.ac.in

No.: IQAC/Members/8906/2020

Dt.: 08/10/2020

To,

**Shri Harish Joshi**  
**President,**

Bharuch District Management Association (BDMA),  
Bharuch.

Dear Sir,

I am pleased to inform you that the Honorable I/C Vice Chancellor has nominated you as a member of the **Internal Quality Assurance Cell (IQAC)** of Veer Narmad South Gujarat University for the period of two years commencing from **October 7, 2020**.

The NAAC has proposed every accredited institution to establish an Internal Quality Assurance Cell as a post accreditation quality sustenance activity. Our University has already been re-accredited by NAAC with 'A' grade and 3.02 CGPA in 3<sup>rd</sup> cycle. The prime objective of IQAC is to develop a quality system for conscious, consistent and catalytic programmed action to improve the academic and administrative performance of the higher education institutions.

I am sure that your invaluable expertise and experience will go a long way in achieving academic excellence.

With best regards,

Yours sincerely,

I/C Registrar

*We are happy to announce that our BDMA's dynamic president Mr. Harish Joshi has been appointed as a member of the 'Internal Quality Assurance Cell' (IQAC) of the Veer Narmad South Gujarat University (VNSGU), Surat - for a term of two years.*

# EVENTS' SCREEN

## *Women's Forum - 'Talent Unlimited'*

5<sup>th</sup> Nov., 2020

***'Passion Is Something Which Can Be Pursued Anytime in One's Lifespan & There Is No Time Limit'***

The Women's forum with its newly launched series : 'Talent Unlimited' – *Power of Passion* intends to rope in Personalities who have undertaken 'out of the way' approach to pursue their Passion and also motivate others for keeping their passion alive inspite of being professionally qualified.

Ms. Prajakta Jain (Pastry Chef from Mumbai) addressed the Inaugural session of the series and shared 'her vital experience of turning to a Pastry Chef only due to her passion despite being a qualified Chartered Accountant'. Her journey from a CA to a Chef was the most facinating and unique one.



**Ms. Prajakta Jain**  
*Pastry Chef, Mumbai*

## *1st CSR Forum Meet*

*6th Nov., 2020*

### ***‘Sewa’ Is One Which Is To Be Done Without Expecting Anything In Return’***

BDMA has introduced new ‘CSR Forum’ under its fold with sole intention to promote knowledge sharing on pertinent Issue of topics & trends related to CSR to share best practices and learn from each other. The CSR Forum organized its 1st meet – a Presentation on “Community Initiatives by Sewa Rural, Jhagadia”

Dr. Shrey Desai (Trustee) given overview of various community development initiatives undertaken by the ‘Sewa Rural Society for Education, Welfare & Services’ like “250 bed Kasturba Hospital; Vocational Training Center – VGTK; Community Health & Research; Health Training & Resource Center; Women Empowerment Center” etc. Dr. Dhiren Modi (Trustee) & Shri Girishbhai Shah (Trustee) also given their respective field presentation.



**Dr. Shrey Desai**  
*Trustee, Sewa Rural, Jhagadia*



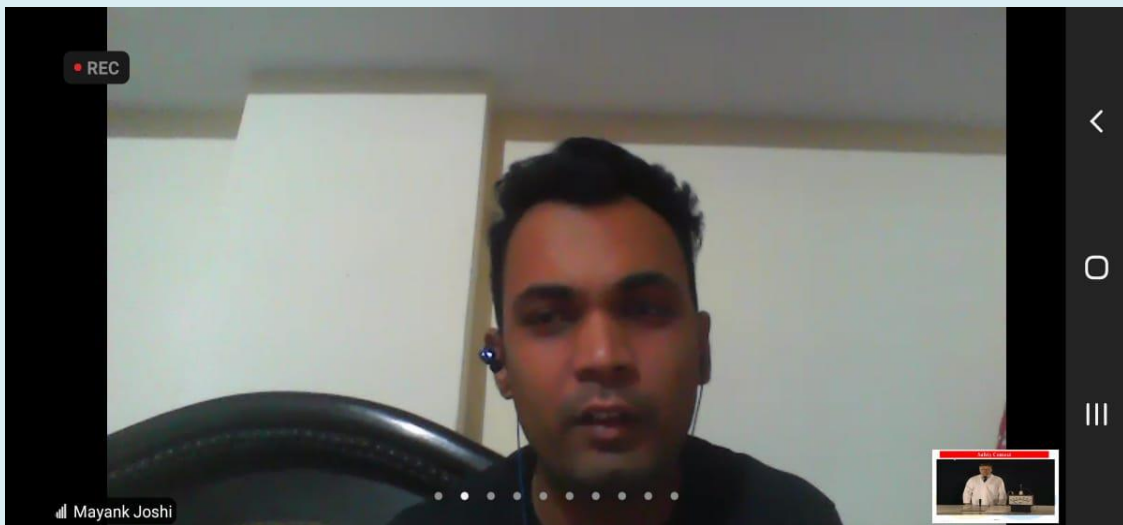
## *EHS Forum Meet - 'Learning from Incidents'*

9th Nov., 2020

***'Everybody's Prime Responsibility Is To Learn from Others Experience & Ensure That Mistake Never Get Repeated'***

EHS Forum organized a session on topic 'Learning from Incidents' - Case Studies on Recent Industrial Accidents.

Mr. Mayank Joshi, Deputy Manager( EHS) from Cadila Healthcare Ltd., Ankleshwar - addressed the meet as esteemed guest speaker where he elaborated in detail about some of the recent accidents happened in industries of Bharuch District with its root cause analysis and also suggested precautions- essentially needed.



**Mr. Mayank Joshi**  
*Dy. Manager EHS,  
Cadila Healthcare Ltd., Ankleshwar*

## *47<sup>th</sup> HR Forum Meet – ‘Learning in the Ever Changing Normal’*

*24th Nov., 2020*

***‘Every problematic situation can become the father of innovation - & pandemic is no exception’***

HR forum organized its 47th Meet on topic **‘Learning in the ever changing Normal’**. The talk was facilitated by Mr. Bruhad Buch from Auma Solutionists, Mumbai as the esteemed speaker. Mr. Bruhad very well explained the ‘New Concept of SIP of continual Learning’ emerging out of different situations( including innovations in pandemic) as ‘Ever Changing Normal’. The talk was thought provoking and interactive one.



**Mr. Bruhad Buch**  
*Founder,  
Auma Solutions, Mumbai*

## *EHS Forum Meet – ‘Total Safety Solution Model’*

28th Nov., 2020

***‘In safety solution there is nothing like 99.99% Proof – It has to be always 100% without any ambiguity’***

EHS Forum organized a webinar on ‘**Total Safety Solution Model**’ in association with Gexcon India Ltd. and SRICT. Mr. Pratik P. Shinde, Business Development Manager in Center of Excellence(CoE) – SRICT from Gexcon India Ltd. shared in depth knowledge as the esteemed speaker. Mr. Pratik shared “the highly effective 6 stage process” of the Total Safety Solution Model to the attendees.



**Mr. Pratik Shinde**  
*Business Development Manager in  
Center of Excellence - SRICT*



## Virtual 'Curtain Raiser' Program

30th Nov., 2020

***“Wisdom is to avail the opportunity as soon as it knocks the door as There are certain opportunities which come only once in a lifetime”.***

BDMA Participated whole heartedly in Virtual Curtain Raiser program for launching AICTE APPROVED PGDM, PGCM & other Professional Management Courses conducted by AIMA in association with SRICT – now the new coordination center for AIMA Courses in Gujarat.

BDMA officials – Dr. Mahesh Vashi (Secretary) & Mr. Harish Joshi (President) addressed & highlighted the need for Skill Development mainly on account of high attrition rate. Dr. Raj Agrawal explained and praised SRICT, BDMA for the subject initiative, cooperation and expressed confidence about its success in time to come. Mr. Ashok Panjwani (ED-UPL, Vice Chairman-SRICT & Past President-BDMA) gave highly motivational speech in line with perceived vision of SRICT following this unique initiative undertaken. **The necessary details about the AICTE APPROVED PGDM, PGCM, and other AIMA Professional Management Courses conducted by AIMA were provided by Deputy Director, AIMA: Prof. Rajkumar Singh. Program concluded with brief Q/A session.**



**Prof. Raj Kumar Singh**  
*Dy. Director, AIMA*



**Mr. Ashok Panjwani**  
*ED-UPL &  
Vice Chairman – SRICT*

# OUR ESTEEMED MEMBERS

Sr. No.	Name of the Company
1	Adama India
2	Anand PetrochemP Ltd
3	ATC Tires Ltd.
4	BEIL Infrastructure Ltd.
5	Benzo Chem Industries Pvt. Ltd.
6	Chemcrux Enterprises Ltd.
7	Colourtex Industries Pvt. Ltd.
8	Convergence Chemicals Pvt. Ltd.
9	DCM Shriram
10	Deccan FineChem India Pvt. Ltd.
11	Dtech Computers
12	Enviro Technology Limited (ETL)
13	Excellent Infrastructure Pvt. Ltd
14	Firmenich Aromatics Production India Pvt. Ltd.
15	GNFC Ltd.
16	Godrej Industries Ltd.
17	Grasim Industries Ltd. (Cellulosic Div.)
18	GRP Ltd.
19	Gujarat Fluorochemicals Ltd.
20	Gujarat Guardian Ltd.
21	Heubach Colour Pvt. Ltd.
22	Indofil Industries Ltd.
23	J B Chemicals & Pharmaceuticals Ltd.
24	Jan Shikshan Sansthan
25	KLJ Organics Ltd.

Sr. No.	Name of the Company
26	Lupin Ltd.
27	Meghmani Finechem Ltd.
28	MRF Ltd.
29	Narmada Channel
30	Navdeep Chemicals
31	Nocil Limited
32	OPaL
33	P P Savani
34	Perstorp - India
35	Petronet LNG
36	Privi Organics
37	Reliance Industries Limited
38	Sakata Inx India Pvt. Ltd.
39	Shoft Shipyard
40	Shree Ambica Salt Works
41	Solvay Specialities India Pvt. Ltd.
42	Subhasri Pigments
43	Sumangalam Formulation
44	SVMIT
45	Technip India Ltd.
46	Timken India Ltd.
47	Torrent Pharma
48	Vardhaman Acrylic
49	Vihita Chem
50	Zentiva Pvt. Ltd.

*\*and counting...*

# VALUE CREATION



**Mr. Praveen Trehan**  
Unit Head,  
Gujarat Guardian Ltd., Valia

These days with cut-throat competitive environment and changes that are taking place around us, value creation is primary objective of any business entity. Creating value for customers while creating value for stakeholders/shareholders have become most important aspect of business.

Value creation is typically misunderstood as strict financial measures of performance, or cost-cutting, which produces short-term results but can damage long term value significantly. If we put value creation first in the right way, it can give enormous advantage in building one's ability to achieve profitable and long-lasting growth to self as well as business.

Understanding the drivers of value creation for respective business and bringing alignment with respective work stream (Operations, Sales & Marketing, Supply Chain, Services, HR... ) is the first step.

There can be various value drivers for business, however, for sustainable growth, I would like to share few important value drivers of Operations / Manufacturing units.

- 1. Environment, Health and Safety :** EHS is the heart of value stream as it focuses on eliminating /reducing hazarder incidents, ensures safe workplace, reduce risk to people and asset, complies with environmental regulations , thereby , creates platform for sustainable growth for business.
- 2. Energy :** Energy efficiency brings a variety of benefits: reducing greenhouse gas emissions, and lowering direct costs. While renewable energy technologies also help accomplish these objectives, improving energy efficiency is the cheapest – and often the most immediate – way to reduce the use of fossil fuels.
- 3. Waste Control :** It helps in reducing non value added work, while utilizing lean manufacturing concept. There are 8 types of waste namely: 1. Defect 2. Over Processing 3. Overproduction 4. Waiting 5. Excess Inventory 6. Transportation 7. Motion Waste 8. Non/Underutilized talent.
- 4. Reliability Maintenance :** It helps to increase cost effectiveness, machine uptime, and minimize risk. RM works on principle of predictive maintenance by operation team unlike routine and reactive maintenance.
- 5. Quality and Efficiency :** First time right product with high output or efficiency have significant impact on material cost reduction.
- 6. Work Culture :** Work culture is foundation for Value creation and sustainable growth of business. It has various elements of working principles such as no bureaucracy, team work, effective delegation, Respect, Humility, entrepreneurship etc.

## **Editorial Team**

**Mr. A K Agrawal**

**CEO, BDMA**

**Mr. Saurabh Kayasth**

**Asst. Executive, BDMA**

**Ms. Mintu Ghetiya**

**Asst. Executive, BDMA**

### **ANNOUNCEMENT**

*We acknowledge with thanks the overwhelming response received from all the readers.*

**From next issue onwards, our e-Panorama shall become Bi-monthly & Dec.'20 - Jan.'21 issue shall become due for release on 10<sup>th</sup> Feb.'21. Kindly take a note please.**

***Awaiting your valuable Feedback for e-panorama  
or Contact us for publishing your article on  
learning (max. 300 words) @***

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